

*Vertical Blinds create, or accentuate, the feeling of space and height.  
Versatile vinyls and designer fabrics let the decorative imagination soar.*

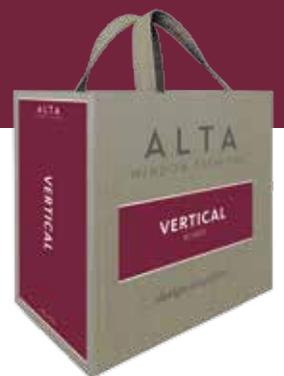
**ALTA**  
WINDOW FASHIONS



# VERTICAL BLINDS

## WHY OUR VERTICAL BLINDS?

- Custom collection, with over 190 choices, includes a full array of textured and smooth vinyls, snappy S-Curve vanes, and fantastic fabric choices
- More than 30 S-Curve selections appeal to discriminating consumers who prefer the dimensional look of draperies but want the functionality of blinds
- Insert groover option features edges that won't yellow and are guaranteed to remain clear for the life of the blind
- Heavy-duty headrail system provides long-lasting performance, keeping vanes permanently aligned and quiet while in motion
- Optional safety wand rotates vanes open and closed with a twist and moves the blinds across the window; ideal in homes with children
- Limited Lifetime Warranty ensures customer satisfaction



*design simplified™*

## VERTICALS BY ALTA



S-CURVE VINYL



3 1/2" VALANCE



INSERT GROOVERS

FEATURES	BENEFITS
<b>VANE STYLES</b>	
<b>S-Curve Vinyl</b>	The stylish textures and patterns, combined with the S-shape design, provide an elegant, drapery-like appearance. Interlocking vanes block out more light than traditional curved vanes.
<b>Traditional Vinyl</b>	Embossed, matte, smooth and deep-textured selections offer endless decorating possibilities. Versatile vinyls ensure total light control, privacy, functionality, and fashion.
<b>Fabric</b>	Lavish light-filtering fabrics are available in a full palette of textures and colors. Free hang fabrics bestow a gentle ambiance while vanes inserted into groovers block the light.
<b>STANDARD VALANCE</b>	
<b>A Rounded Corner Valance</b>	3 1/2" valance conceals the headrail and adds an elegant finishing touch to all vertical blinds. Features matching vinyl or fabric insert. Corners are gently rounded to provide a softer, uninterrupted look.
<b>Valance Clips</b>	Front-loading clips make valance installation quick and trouble free.
<b>CONTROL AND DESIGN OPTIONS</b>	
<b>Standard Chain &amp; Cord Control</b>	Traditional control comes with a chain to rotate vanes open and closed, and a cord that moves the blinds side to side across the window. The cord secures to the wall for safety. Cord and chain are 3/4 the height of the blind. Longer lengths are available upon request at no extra charge.
<b>Safety Wand</b>	A single, easy-to-use wand rotates vanes open and closed with a twist and moves the blinds side to side across the window. Ideal in homes with small children and pets.
<b>Insert Groovers</b>	Fabric vanes can be inserted into vinyl groovers to increase privacy, light control and energy efficiency. Groover edges won't yellow and are guaranteed to remain clear for the lifetime of the blind. Available in both white and ivory.
<b>Sealed-In Weights</b>	Ultrasonically sealed-in weights are standard on all free hang fabric vertical blinds.
<b>Bottom Chains</b>	Available upon request for any free hang fabric or vinyl vertical blind to help keep vanes in line and connected together.
<b>HARDWARE AND INSTALLATION</b>	
<b>A Aluminum Headrail</b>	Extruded aluminum headrail is one of the strongest, most durable on the market, offering long-lasting performance.
<b>Wheeled Carrier System</b>	All blinds feature a high-quality carrier system that offers smooth traversing and quiet operation.
<b>Self-Aligning Carriers</b>	Keep vanes permanently aligned for a uniform appearance.
<b>Snap-In Brackets</b>	Ensure fast and easy installation.
<b>S-Curve Vane View</b>	Allows selection of view and light direction coming into the room.

**LIMITED LIFETIME WARRANTY** on all Verticals by Alta ensures customer satisfaction.

**CUSTOM BRANDS GROUP** 111 N. Apollo Road, Salt Lake City, UT 84116 **Phone:** 800-669-6333 // **Fax:** 800.316.6076 **A The Alta Advantage**