



ALTA
WINDOW FASHIONS
design simplified

SHADES
ROLLER // PANEL TRACK // ROMAN

WHY OUR SHADES?

- Refreshed line features more than 260 selections – over 100 screen styles, including popular Mermet and Phifer fabrics, plus a more robust selection of decorative, blackout and vinyl fabrics
- More styles feature wider roll widths and expanded minimum/maximum specifications
- Three cassette valance options and two fascia options neatly hide shade when raised
- TouchLift cordless and motorization options are certified Best for Kids
- Exterior shades feature exterior grade hardware and fabrics that are mildew-resistant
- Roman and panel track shade styles also available
- Limited Lifetime Warranty ensures customer satisfaction

Let's go window shopping.





GREENGUARD CERTIFIED

The GreenGuard Indoor Air Quality Certification Program provides third-party verification for low-emitting products. The program identifies products that have been tested and continue to be tested to ensure that their chemical and particle emissions meet acceptable indoor air quality pollution guidelines and standards. For styles with GreenGuard certification, refer to the back side of the sample decks.



SHADES *by Alta*

ROLLER SHADES




- One of the most robust programs available with more than 260 fabric selections, many of which are flame resistant
- Screen, decorative, blackout, and vinyl fabrics, in designer patterns and colors, offer unlimited light control solutions
- Full range of control options include cordless, continuous loop control and motorization for operating versatility
- Cassette valances, fascias and other decorative options for optimum customization
- Exterior Shades stand up to the elements with heavy-duty exterior hardware and a wide selection of screen fabrics ideally suited for the great outdoors

PANEL TRACK

- Coordinates doors and windows for a sleek, stylish look in the same room
- Panel widths are customized based on shade width and number of panels desired
- Commonly used on sliding doors, but can also be mounted from the ceiling to create chic room dividers
- Cord draw or safety wand operation

ROMAN SHADES

- Fabric attaches to back of headrail and raises in soft folds; metallic rib system provides more uniform dimensional folds when the shade is raised
- Headrail composed of durable hardwood to provide maximum stability and a natural look
- Heavy-duty pulley and cordlock system ensures smooth, trouble-free operation; optional continuous loop control available
- Available with most fabrics as well as popular screen selections
- Comes standard with 6" matching valance

FEATURES	BENEFITS
FABRIC STYLES	
Screen	Available in a wide array of colors, weaves and openness factors ranging from 1% to 10%. Bacterial- and fungal-resistant materials, as well as FR and outdoor grade selections available.
Decorative	Elegant selection of textures, patterns, color combinations, and grass-like styles provide valued privacy and gently filter incoming light.
Blackout	Featuring the ultimate in privacy, light blocking and durability, the full blackout collection also helps insulate windows and reduce energy costs. Styles range from solids to decorative textures.
Vinyl	Selections feature excellent privacy, light blocking, durability and value. Easy maintenance, too.
SHADE STYLES	
Regular Roll	Standard style; does not include a valance treatment. Shade rolls close to glass for reduced light gaps.
Reverse Roll	Shade rolls in a reverse direction away from the glass to conceal roll and roller mechanism.
CONTROL OPTIONS	
Continuous Loop Control	Provides smooth, easy lifting and exact shade positioning. Bead stops are positioned on the chain to prevent over-rolling. Plastic bead chain colors: Black, Bronze, Vanilla, and White. Metal bead chain colors (no-charge upgrade): Antique Brass, Black, Nickel, Oil Rubbed Bronze, Stainless Steel, and White.
TouchLift Cordless 	Shades lift gently and automatically with a slight tug on the bottomrail or tassel. Shades lower traditionally by pulling down on the bottomrail or tassel.
RemoteLift 	Robust battery-operated motorized system with enhanced programming is ideal for independent or grouped operation of multiple shades. Compatible with myLink Home Automation.
Simplicity 	Coming Soon! Radio-frequency system is an affordable option ideal for average sized and hard-to-reach shades. (No manual operation button.)
Hardwired Motors	Low voltage 24V and hard-wired 110V motors available. Compatible with myLink Home Automation.
VALANCE AND HEADRAIL OPTIONS	
Cassette Valance with Fabric Insert	Covers the roller mechanism and enhances the overall appearance. Available in three sizes to accommodate varying shade lengths. Black, Bronze, Vanilla, and White. Silver available in medium and large cassette only.
2-on-1 Headrail Cassette Valance	Two independently operated shades are placed side by side under one continuous cassette valance to accommodate extra-wide widths. Available with loop control and RemoteLift shades.
Fascia	The flat painted profile offers a contemporary flair on shades with loop control. 3" and 4" sizes available in Black, Bronze, Silver, Vanilla, and White.
Deluxe Valance	Matching fabric slides through grooves to yield a streamlined, coordinated look. Includes a dust cover.
Fabric Valance	Fabric valance mounted on a wood dust cover conceals the roller or panel track mechanism.
4" Pocket Headrail	Aluminum pocket headrail conceals and protects the shade mechanism. White or Anodized Aluminum finishes.
Side and Bottom Channels	Aluminum channels prevent light leaks around the edges and bottoms of shades. White or Anodized Aluminum finishes.
DECORATIVE OPTIONS	
Bottomrail	Roller Shades come standard with the unique elliptical-shaped, fabric-wrapped hem bar. Options include the heat-sealed hem bar and Deluxe painted metal rail available in Black, Bronze, Silver, Vanilla, and White (same colors as cassette.)
Decorative Pull Tassels	Optional for TouchLift cordless shades with fabric-wrapped or Deluxe bottomrails only. Three styles in multiple color choices.
HARDWARE AND INSTALLATION	
Roller Tube	Constructed of high-grade aluminum. Tube sizes: 1 1/8", 1 1/2", 2", 2 1/2", and 3 1/4".
Clutches	Heavy-duty Skyline clutches and brackets come standard on clutch shades; R-Series clutches are optional.
Spring Assist Clutch Control	Geared system aids in raising heavy shades by reducing the pull force by up to 40%. Available for shades 80"x80" or larger.
Dual Mount	Mount two separate shades of different opacities on one mounting system.
Snap-In Brackets	Brackets are easy to install and are hidden from view.